



Cir. 215(2) 2023/2024

5 March 2024

Dear Alumnus of DBS,

School Magazine-Mini Steps

I write to enlist your support for the annual edition of our school magazine, the *Mini Steps*, which will be published at the end of this school year in July. It is a compilation of our school's events and activities and it contains all valuable information, records and photographs of the year's activities, both inside and outside the school. The Mini Steps is available for sale at \$100 per copy. For parents who wish to find out more about the achievements, talents, and diverse experiences of our students from the Secondary Division, the Steps magazine is also available for sale at \$120 per copy.

To help cover printing costs and maintain the affordability of our magazine, we rely on generous donations and advertisements from the Diocesan community. Donations of any amount will be gratefully received. The rates for advertisements in the Mini Steps are as follows:

<u>Advertisement Rate</u>	<u>Size</u>	<u>Full Colour</u>
Half page	130 x 190 mm	\$2000
Full page	260 x 190 mm	\$4000
Flap open page	260 x 380 mm	\$6000

Should you wish to help us, in addition to purchasing the magazines, by either making a generous donation or by taking out an advertisement in our school magazine, kindly complete the enclosed reply slip and return it with your donation/payment to Mrs. Grace Ko on or before **Tuesday, 9 April 2024**. Donations of \$500 or more will be acknowledged in the magazine.

I look forward to receiving your generous support.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Phyllis Lo'.

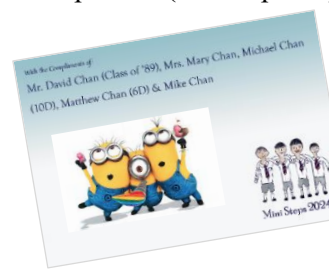
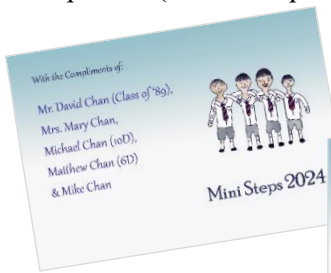
Ms. Phyllis Lo
Headteacher

Mini Steps (School Magazine Template Choices)

Templates A & B: Donation of \$2000, Half page 130 x 190 mm

Template A (Without a photo)

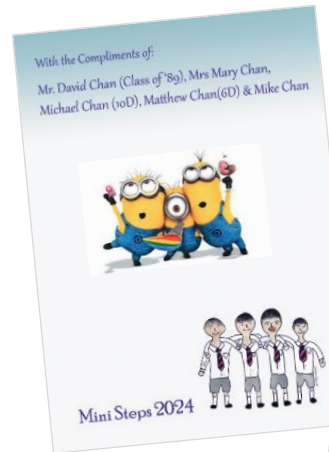
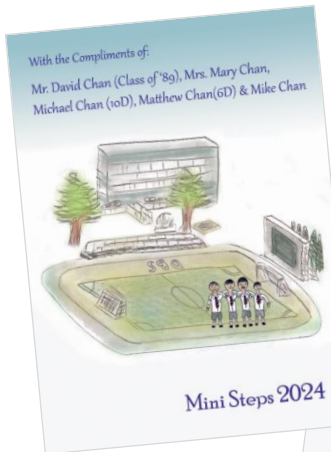
Template B (With a photo)



Templates C & D: Donation of \$4000, Full page 260 x 190 mm

Template C (Without a photo)

Template D (With a photo)



Template E: Donation of \$6000, Flap open page 260 x 380 mm

Template E (Using your own words & design)

With the Compliments of:

Mr. David Chan (Class of '89), Mrs. Mary Chan,
Michael Chan (10D), Matthew Chan (6D) &
Mike Chan

Own Design

Double page landscape format

**Method for submission of photos and artwork for advertisements
(Templates B, D or E):**

Please submit your artwork and/or photo for the advertisement you are taking out by sending them through email to **Ms. Bianca Yeung**, teacher-in-charge for advertisements.

biancayeung@dbspd.edu.hk

Alternatively, you may save your artwork / photo in a USB and submit them to
Ms. Bianca Yeung.

Remarks :

1. Photos / artwork should be in the form of **jpeg** with 300 dpi.
2. Deadline for submitting advertisement photos / artwork: **Tuesday, 9 April 2024.**
Please note that all late submission of photos / artwork will not be accepted.

Reply Slip Cir 215(2) 2023/2024
School Magazine-Mini Steps

(A)

HK\$ _____

A. Purchase of Mini Steps

- I **wish** to purchase
_____ copy/copies of the **Mini Steps** at **\$100** per copy and
_____ copy/copies of the Secondary Division's **Steps magazine** at **\$120** per copy.

I will pay the total amount of HK\$ _____ for the purchase of **Mini Steps** and **Steps**.

- I **do not wish** to purchase the *Mini Steps* or the *Steps*.

(B)

HK\$ _____

B. Advertisement (Please tick the appropriate boxes)

- I **wish** to take out an advertisement for:
- | | |
|---|--------|
| <input type="checkbox"/> Template A: Half page without a photo | \$2000 |
| <input type="checkbox"/> Template B: Half page with a photo in landscape format | \$2000 |
| <input type="checkbox"/> Template C: Full page without a photo | \$4000 |
| <input type="checkbox"/> Template D: Full page with a photo in landscape format | \$4000 |
| <input type="checkbox"/> Template E: Flap open page (Using your own words and design) | \$6000 |

Please also write down the name(s) for the advertisement.

(Please note that no changes will be allowed with the exception of spelling mistakes.)

With the compliments of:

Please select the format: * *See the appendix for the template choices for advertisement.*

- Format A (Family) : Mr. David Chan (Class of '89), Mrs. Mary Chan,
Michael Chan (10D), Matthew Chan (6D) & Mike Chan
- Format B (Family) : Mr. & Mrs. David Chan (Class of '89),
Michael Chan (10D), Matthew Chan (6D) & Mike Chan
- Format C (Family) : Mr. David Chan, Ms. Mary Lee,
Michael Chan (10D), Matthew Chan (6D) & Mike Chan
- Format D (Children only) : Michael Chan (10D), Matthew Chan (6D) & Mike Chan

Please write your name(s) here: _____

Remarks:

1. You will still need to purchase a copy of the Mini Steps magazine even if you are taking out an advertisement.
2. Artwork / All photos should be in the form of jpeg with 300 dpi.
3. Deadline for submitting advertisement artwork: **Tuesday, 9 April 2024.**

- I **do not wish** to take out an advertisement.

C. Cash Donation

(C)

HK\$ _____

I wish to make a cash donation of \$ _____

If your donation is more than \$500, please also write down the acknowledgement below.

Acknowledgement

Please select the format:

Format A (One name only) : Mr. David Chan (Class of '89)

Format B (One name only) : Mr. & Mrs. David Chan (Class of '89)

Format C (Children's names only) : Michael Chan (10D) & Matthew Chan (6D)

Format D (Children's names only) : Michael (10D), Matthew (6D) & Mike Chan

(Not more than 40 characters, including space and punctuations.)

Please write your name(s) here: _____

Remarks:

The donations and the purchase of the School Magazines (Mini Steps & Steps) will be processed separately. Should you want to purchase a copy of the Mini Steps, please complete section A as well, and add up the total payment in Section D.

D. Total Payment

I wish to make a total payment (A+B+C) of \$ _____

Methods of Payment (Please tick one box only)

I would like to use a crossed cheque to pay for the school magazine / advertisement / donation.

"The cheque should be made payable to "Diocesan Boys' School Primary Division".

Please mark your name and year of School Cert. / HKDSE / IB on the back of the cheque.

(Cheque No.: _____; Bank _____)

I would like to use the "**Direct Debit Service of Dah Sing Distinction Platinum Card**" to pay for the school magazine / advertisement / donation. My credit card number and its expiry date are:

x	x	x	x
---	---	---	---

 -

x	x	x	x
---	---	---	---

 -

--	--	--	--

 -

--	--	--	--

Expiry Date:

--	--

 MM /

--	--

 YY

Credit Cardholder's Name: _____ (Mr./Mrs./Ms.*)
(The name printed on the Credit Card)

**Please delete where appropriate*

Name of Old Boy: _____

Year of School Cert./HKDSE/IB: _____

Please contact (Mr. / Mrs. / Miss)* _____

at _____ (telephone no.) during _____ (time)

Contact Address: _____

Email Address: _____

Date: _____

Teacher-in-charge: Mrs. Grace Ko
Deadline: Tuesday, 9 April 2024